



SPEAKER

Aaron Kreais

Founder, Coldwater River · Creator of the Family Office Operating System™ · Author, *Both Sides of the Fence*

Aaron Kreais is the founder of Coldwater River, his family's office in Upper Sandusky, Ohio, and the creator of the Four Laws and the Family Office Operating System™, a set of tools that help families with shared assets, like a business, real estate, investments or land, run together on purpose. He grew up in his family's farm business, built over generations, and helped grow it too. Leaving it put years of silence between him and his family. Today they talk again. He brings that same hope, and the practical tools behind it, to families at every stage. He is the author of the forthcoming book *Both Sides of the Fence*. Aaron lives in Upper Sandusky with his husband, Josh, and their two kids.

SIGNATURE TALKS

The Part Your Estate Plan Doesn't Cover

Keynote · 20, 45 or 60 min

Business owners, farm and land families, Rotary, chambers, family business forums

The estate plan says who gets what. This is about how a family runs together while everyone is still here.

- The Four Laws, to see the forces at work in their own family
- One question for each person: "What does fair look like from where you stand?"
- A first family meeting agenda and four free workbooks

When the Plan Is Done but the Family Isn't

Keynote or lunch program · 30 to 60 min

Family offices, wealth advisors, estate attorneys, CPAs, private bankers, estate planning councils

For the professionals who serve families: what keeps a good plan working long after it's signed.

- The patterns behind the families who keep calling
- The signs a client family is ready for this conversation
- A simple way to bring it up without stepping outside their lane

You're Already Leaving a Legacy

Talk or workshop · 30 to 60 min

Teens and young adults, next-generation programs, family events, youth leadership groups

Legacy isn't something you inherit later. It's what you're building now, in how you show up for your family.

- The Four Laws in plain language
- A clear picture of the legacy they're already building
- One conversation to start at home this week

Formats

- Keynote, 20 to 60 min
- Workshop, up to 90 min
- Fireside chat or panel
- Podcast or webinar guest

Logistics

- In person or virtual
- Based in Ohio, travels anywhere
- A mic and a screen, or just a mic

A gift, not a pitch

No selling from the stage. Every attendee gets a link to four free family workbooks to take home.



Request Aaron for your event

Scan, or visit coldwaterriver.com/speaking

Aaron Kreais

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